

Beatriz Becerra

Beatriz Becerra (Madrid, 1966): **MEP & Vice-Chair of the Human Rights Subcommittee of the European Parliament (2014-2019). Member of the Board of Directors and Head of Communication of the political party UPyD (2009-2014).** She previously developed her professional career as sales, marketing and communication executive for nearly twenty years in multinational entertainment companies like **CBS, Paramount-Universal, Disney, Sony and Discovery Networks.**

Degree in Industrial Psychology, MBA and several postgraduate in Marketing, Human Resources and Non Profit Entities, she is currently a **PhD researcher at the Universidad Autónoma de Madrid.**

Frequent contributor to national and international media, she holds a long record as a teacher in masters and seminars on management, marketing, communication and advertising, and also on human rights, prevention of radicalization, Agenda 2030, gender equality, **cybersecurity and disinformation.**

She has published three novels: Maids of Caiaphas, The Queen of Silver and The Strain of Unhappy Children and more recently the political essay You Are Liberal And You Don't Know It.

Member of the Scientific Advisory Board to UNITAR (UN Institute for Training and Research) Málaga Office.



Renate Schroeder

Renate Schroeder is the Director of the [European Federation of Journalists](#), In 1993 she joined the International Federation of Journalists (IFJ) and since 2003 she works for the EFJ. Advocacy at EU and Council of Europe level; presentation of EFJ at international meetings and fact-finding media freedom missions; communication and assistance in several EFJ expert groups including on freelancers, broadcasting media literacy and digital journalism, cover her work-load in the small dynamic Brussels office.

Renate Schroeder studied International Relations and Political Science at Boston University (Bachelor's Degree in 1988) and in Berlin at the Free University (Masters in 1992). Before, she worked at the United Nations, New York, the research institute FAST in Berlin and the

Friedrich-Ebert Foundation in Brussels. She is of German nationality and speaks English, French, Italian, German and Spanish (passive).



Alvaro Oleart

Alvaro is a postdoctoral researcher at the department of Political Science and Public Administration of the Vrije Universiteit Amsterdam. I am a member of the H2020 project RECONNECT (<https://reconnect-europe.eu>), working on the Work Package 5 led by the VU, and also of the Jean Monnet Network OpenEUDebate (<http://openeudebate.eu>). I hold a PhD from the Université Libre de Bruxelles (ULB) in political communication, received in 2019. My main fields of interest are the European public sphere, the role of civil society in the EU policy-making, populism and democracy in Europe, and the analysis of discourse and narratives.



Christophe Leclercq

Chairman - [Fondation EURACTIV](#) (Think-And-Do-Tank on media sector's health)

Founder of [EURACTIV Media Network BV](#)

Policy Representative, board, [European Business Press](#)

Former member, High-Level Expert Group on disinformation

More than 30 years of experience in media, working with European media and media development.

Mr Leclercq is a respected media professional and commentator on policy issues. As a former EC competition official and strategy consultant, he can see through the [economic and political aspects of fake news](#), and regulation of social media platforms. As a media entrepreneur, who supported initiatives in Central Europe, and as voluntary advisor to press associations, he strongly supports the ethics of journalism.

Fondation EURACTIV is a think-and-do tank focusing on the media sector's health. Mr Leclercq is its Executive Chair and also initiated [Erasmus4Media/Stars4media](#), an exchange and training programme for young media professionals in Europe. He prepares tools including trainings that will help the fight against disinformation.

Vincent Peyrègne

Vincent Peyrègne took up duties as Chief Executive Officer of the World Association of Newspapers and News Publishers (WAN-IFRA) in 2012. Prior to joining WAN-IFRA, he was Head of Development at Edipresse in Switzerland, now TAMEDIA, with responsibility for consumer insights and editorial marketing research and product development, before joining the office of the French Ministry of Culture and Communication as senior adviser to the Minister. In 1997, he established Ifra South West Europe, the Ifra regional subsidiary with responsibility for the French and spanish-speaking regions, which he headed for seven years. He started his career in the News at La Tribune, a French Business daily newspaper, at Libération in Paris and Sud-Ouest in Bordeaux.

